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MIA PHOTO EXHIBITION *FAKE HOLIDAYS* DOCUMENTS SIMULATED VACATION EXPERIENCES AROUND THE WORLD



At left, the Topkapi Palace Hotel in Antalya, Turkey, 2006.
At right, the Star Trek Experience at the Las Vegas Hilton, 2005.

To download hi-res photos, go to <http://www.miami-airport.com/photos.asp>.

(MIAMI, December 3, 2013) -- *Fake Holidays*, an exhibition of 36 color prints by Austrian documentary photographer Reiner Riedler now on display in Miami International Airport's Concourse F, provides a playful examination of modern society's preoccupation with leisure travel and exotic locations.

Based on a series of photographs by Riedler from 2004 to 2009 that later became a book by the same name, *Fake Holidays* displays replicated tourist destinations and simulated experiences in eight different countries, such as: the Window of the World Theme Park in Shenzhen, China; Disney World's Epcot Theme Park in Orlando, Florida; the Star Trek Experience in the Las Vegas Hilton; and the Titanic Resort Hotel in Antalya, Turkey.

As Editor Jens Linworksy noted in the introduction of Riedler's book *Fake Holidays*, "Florida's Disney World hosts more visitors than Morocco, Tunisia, Egypt and Israel combined. New and more refined illusionary worlds are added every year, and the simulation business is booming. When wishes are out of reach, simulation is taking over our leisure time and our holidays."

"*Fake Holidays* depicts how many travelers improvise ways to bring exotic experiences closer to home," said [Yolanda Sanchez](#), Ph.D., Miami-Dade Aviation Department (MDAD) Division Director of Fine Arts and Cultural Affairs. "For our travelers in Concourse F, which predominantly serves international flights, this exhibition of whimsical tourist destinations from around the world should be especially meaningful."

Riedler, who lives and works in Vienna, Austria, has exhibited internationally at leading institutions such as the Centre Georges Pompidou, Paris; the Leopold Museum and Künstlerhaus, Vienna; Sirius Art Center, Cork, Ireland and the International Festival of Photography Lodz, Poland among many others. His pictures have been published in magazines and newspapers such as *National Geographic*, *Fortune*, *Newsweek*, *Le Monde*, *The New York Times* and *Der Spiegel*.

Sous Les Etoiles Gallery will also feature Riedler's work in Booth E37 at this year's **Context Art Miami Fair**, taking place December 3-8 in Midtown Miami. *Fake Holidays* is presented at MIA by MDAD's Fine Arts and Cultural Affairs Division, in collaboration with New York's Sous Les Etoiles Gallery (www.souslesetoilesgallery.net). For more information, go to http://www.miami-airport.com/concourse_f.asp.

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FAKE HOLIDAYS

Reiner Riedler

Based on a series the artist began in 2004, the exhibition examines contemporary society's preoccupation with leisure travel and exotic locations – the more foreign and fantastical the better.

Jens Lindworsky wrote in the introduction of Riedler's book of the same name, "Florida's Disneyworld hosts more visitors than Morocco, Tunisia, Egypt and Israel combined. New and more refined illusionary worlds are added every year, and the simulation business is booming... When wishes are out of reach, simulation is taking over our leisure time and our holidays. Imaginary worlds are created, often under massive technological exertion, in order to offer us experience as reproducible merchandise. Although the quality of these adventures on demand sometimes proves to be rather dubious, the boom does shed light on one thing: the yearnings and dreams underlying people's daily lives."

Today, a honeymoon in Paris is possible while staying in China and a romantic gondola ride in Venice is a daily occurrence in Las Vegas. Riedler's photos dramatize these fabricated spaces and depict how those who are not able to physically relocate themselves indulge in elaborate travels and improvise ways to bring exotic experiences closer to home.

Reiner Riedler lives and works in Vienna, Austria. A documentary photographer whose work examines human beings and their environment, Riedler has exhibited internationally at leading institutions such as the Centre Georges Pompidou, Paris; the Leopold Museum and Künstlerhaus, Vienna; Sirius Art Center, Cork, Ireland and the International Festival of Photography Lodz, Poland among many others. His pictures have been published in such magazines and newspapers as *National Geographic*, *Fortune*, *Newsweek*, *Le Monde*, *The New York Times* and *Der Spiegel*.

This exhibition was made possible through a collaboration with Sous Les Etoiles Gallery, New York, NY.

www.souslesetoilesgallery.net